

MAY 11, 2016 • RAMSEY PUBLIC LIBRARY • 30 WYCKOFF AVENUE • 6:30pm



**RAMSEY**  
CHAMBER OF COMMERCE

**PRESENTS**

## “Smart Marketing Strategies to Grow Your Business”

*A MARKETING CRASH COURSE FOR SMALL BUSINESS OWNERS*

*Good marketing programs are essential; great marketing programs get you results.  
We know that most small business owners don't have the time or resources  
to effectively market themselves—plus run their businesses.*

*Our FREE presentation will help you understand the varied components  
that make up a great marketing program, build a powerful brand presence as  
well as identify new tools that are a good fit for you and your business.*



**Sabrina McEntee,**  
**President, Hype Marketing, Ramsey**  
As a Marketing Consultant, Sabrina has helped businesses develop targeted strategies and creative marketing solutions to help grow their market share. Sabrina will demonstrate why every business owner needs a marketing plan in order to deliver real business growth.



**Aparna Mulchandani**  
**Brand Strategist & Creative Director, Two By Two, Ramsey**  
Aparna has worked with over 300 small-to-mid-sized businesses and won 12 industry awards. Aparna will share her expertise in creating a powerful brand on a shoestring budget.



**Adam Sroczyński**  
**Founder, eBusiness Technology**  
Adam, an Internet Solutions expert has helped businesses strategically employ the right web technologies to enhance marketing and operational business processes for over 16 years. Adam will review current web tools to help identify the most appropriate fit for your needs.

**HYPE**MARKETING  
Smart Marketing For Small & Growing Businesses

**TWOBYTWO**  
collaborate. create. communicate.

**eBusiness Technology**

**JOIN US ON WEDNESDAY, MAY 11, 2016**  
**RAMSEY PUBLIC LIBRARY • 6:30pm**

**THIS IS A FREE EVENT AND SPACE IS LIMITED!**  
**RSVP by email to reserve your seat: [events@RamseyChamber.com](mailto:events@RamseyChamber.com)**

Members and Non-members are welcome.